

SPONSORSHIPS & ADVERTISING



MUSIC FOR GLOBAL HEALTH AND PEACE

Performances by musicians from the Silkroad Ensemble and the Longwood Symphony Orchestra to honor Professors Alan Robock, Brian Toon, and Lili Xia for their pioneering research on nuclear winter and the climatic consequences of a limited nuclear conflict.

A virtual event on **Saturday, October 1, 2022** from 7:00-8:30 PM EST. We would be extremely grateful for your support of this inspiring musical and educational benefit. As a sponsor, you will have advertising opportunities and be prominently featured to a large, unlimited online audience, including healthcare and business leaders.

SPONSORSHIPS

MAGNUM OPUS — \$ 25,000

- Special sponsor status for the 2022 season with corporate branding displayed in virtual concert materials and during the pre-concert presentation, in addition to GBPSR and IPPNW outreach communications throughout the year.
- Recognition as a lead sponsor online during the performance.
- Full page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

SYMPHONY — \$ 10,000

- Listing as leading sponsor in virtual concert materials and during the pre-concert presentation.
- Three-quarter page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

CONCERTO — \$ 5,000

- Recognition as a sponsor on signage at the virtual concert and presentation.
- Half page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

SONATA — \$ 2,500

- Recognition as a sponsor in the virtual program book.
- Quarter page ad in the virtual program book and on GBPSR and IPPNW websites.

PRELUDE — \$ 1,000

- Recognition as a sponsor in the virtual program book and on GBPSR and IPPNW websites.

MORE OPTIONS

ADDITIONAL SPONSORSHIPS

- \$ 500 — Minuet
- \$ 250 — Sarabande
- \$ 100 — Chaconne
- \$ 50 — Passacaglia

STANDALONE VIRTUAL PROGRAM ADS

- \$ 3,000 — Full Page Ad
- \$ 1,500 — Half Page Ad
- \$ 750 — Quarter Page Ad

Register online to receive a link to the event when it becomes available:

gbpsr.org

Questions? Contact Michael Christ at IPPNW: mchrist@ippnw.org (617) 440-1733