

Greater Boston Physicians for Social Responsibility and  
International Physicians for the Prevention of Nuclear War *present*

## Performances by Cellist Yo-Yo Ma and Musicians from the Longwood Symphony Orchestra in Honor of Dr. Bernard Lown



## SPONSORSHIPS & ADVERTISING

GBPSR and IPPNW are honored to have the opportunity to present cellist Yo-Yo Ma and a Longwood Symphony Orchestra chamber ensemble during an evening virtual event beginning at 7:00 PM ET on Saturday, September 25th, 2021 with proceeds benefiting our organizations to address the twin existential threats of nuclear war and the climate crisis. The concert, as well as a virtual presentation, will honor Dr. Bernard Lown, world-renowned cardiologist, prominent member of the Boston medical community, and a tireless advocate for the abolition of nuclear weapons.

We would be extremely grateful for your support of this inspiring musical and educational event through the form of a sponsorship. As a sponsor, you will have advertising opportunities and be prominently featured to a large, unlimited online audience, including healthcare and business leaders.

### SPONSORSHIPS

#### MAGNUM OPUS — \$ 25,000

- Special sponsor status for the 2021 season with corporate branding displayed in virtual concert materials and during the pre-concert presentation, in addition to GBPSR and IPPNW outreach communications throughout the year.
- Recognition as a lead sponsor online during the performance.
- Full page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### SYMPHONY — \$ 10,000

- Listing as leading sponsor in virtual concert materials and during the pre-concert presentation.
- Three-quarter page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### CONCERTO — \$ 5,000

- Recognition as a sponsor on signage at the virtual concert and presentation.
- Half page ad in the virtual program book and recognition on GBPSR and IPPNW websites.

#### SONATA — \$ 2,500

- Recognition as a sponsor in the virtual program book.
- Quarter page ad in the virtual program book and on GBPSR and IPPNW websites.

#### PRELUDE — \$ 1,000

- Recognition as a sponsor in the virtual program book and on GBPSR and IPPNW websites.

### MORE OPTIONS

#### ADDITIONAL SPONSORSHIPS

- \$ 500 — Minuet
- \$ 250 — Sarabande
- \$ 100 — Chaconne
- \$ 50 — Passacaglia

#### STANDALONE VIRTUAL PROGRAM ADS

- \$ 3,000 — Full Page Ad
- \$ 1,500 — Half Page Ad
- \$ 750 — Quarter Page Ad

Remember to **register** to receive a link to the event when it becomes available.

**Questions?** Contact Michael Christ at IPPNW: [mchrist@ippnw.org](mailto:mchrist@ippnw.org) (617) 440-1733

Registration via [gbpsr.org](http://gbpsr.org)