



Greater Boston Physicians for Social Responsibility, International Physicians for the Prevention of Nuclear War, and Longwood Symphony Orchestra
Healing Art of Music™ – Concert in Honor of Secretary William J. Perry
SPONSORSHIPS, ADVERTISING & TICKETS

GBPSR and IPPNW are honored to have again been selected as Community Partners for the 2020 season of the Longwood Symphony Orchestra's (LSO) Healing Art of Music™ program. As Community Partners, we will be featured during an evening LSO concert at 8:00 PM on **Saturday, October 3rd, 2020** at New England Conservatory's Jordan Hall in Boston, with proceeds benefitting our organizations' efforts to prevent nuclear war. The concert, as well as an exclusive reception and presentation beforehand at 5:30 PM in the NEC's Williams Hall, will feature William J. Perry, the 19th U.S. Secretary of Defense, who has dealt with nuclear weapons firsthand, and at the highest level, and is now dedicating his life to their abolition.

We would be extremely grateful for your support of this inspiring musical and educational event through the form of a sponsorship. As a sponsor, you will have advertising opportunities and be prominently featured to an audience of approximately 1,100 people, including healthcare and business leaders.

SPONSORSHIPS

Magnum Opus – \$ 25,000

- **Special sponsor status for the 2020 season** with corporate branding displayed in programs and at the reception, in addition to GBPSR and IPPNW outreach communications throughout the year.
- **Recognition as a lead sponsor on-stage** during the performance and on signage in Jordan Hall.
- **Full page ad** in the program book and recognition on GBPSR and IPPNW websites.
- A block of **20 tickets to the pre-concert reception** and **20 concert tickets**.

Symphony – \$ 10,000

- **Listing as lead sponsor on concert materials** distributed through LSO and via GBPSR and IPPNW electronic and social media.
- **Full page ad** in the program book.
- A block of **10 tickets to the pre-concert reception** and **10 concert tickets**.

Concerto – \$ 5,000

- **Recognition as a sponsor** on signage at the concert and dinner and in the LSO program.
- **Half page ad** in the program book and recognition on GBPSR and IPPNW websites.
- **5 reception tickets** and **5 concert tickets**.

Sonata – \$ 2,500

- **Quarter page ad** in the program book.
- Recognition as a sponsor in the program book and on GBPSR and IPPNW websites.
- **2 reception tickets** and **2 concert tickets**.

Prelude – \$ 1,000

- **Recognition as a sponsor** in the program book and on GBPSR and IPPNW websites.
- **2 reception tickets** and **2 concert tickets**.

For more information, visit: gbpsr.org

TICKETS & ADS

Individual Tickets

- \$ 125 — **VIP Concert Ticket**
Preferred Seating
- \$ 50 — **Concert Ticket**
- \$ 150 — **Exclusive Reception Ticket**
(\$50 donation)

Standalone Program Ads

- \$ 3,000 — **Full Page Ad**
- \$ 1,500 — **Half Page Ad**
- \$ 750 — **Quarter Page Ad**

- I cannot attend, but will make a donation:* _____

Questions?

Contact Michael Christ at IPPNW:
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