



Greater Boston Physicians for Social Responsibility, International Physicians for the Prevention of Nuclear War, and Longwood Symphony Orchestra  
**Healing Art of Music™ – Concert in Honor of Secretary William J. Perry**  
**SPONSORSHIPS & ADVERTISING**

GBPSR and IPPNW are honored to have again been selected as Community Partners for the 2020 season of the Longwood Symphony Orchestra's (LSO) Healing Art of Music™ program. As Community Partners, we will be featured during an evening virtual event beginning at 7:00 PM on **Saturday, October 3rd, 2020** with proceeds benefitting our organizations' efforts to prevent nuclear war. The concert, as well as a virtual presentation, will feature William J. Perry, the 19th U.S. Secretary of Defense, who has firsthand knowledge of nuclear weapons at the highest level, and is now dedicating his life to their abolition.

We would be extremely grateful for your support of this inspiring musical and educational event through the form of a sponsorship. As a sponsor, you will have advertising opportunities and be prominently featured to a large, unlimited online audience, including healthcare and business leaders. Last year's in-person event included approximately 1,000 attendees.

**SPONSORSHIPS**

**MORE OPTIONS**

**Magnum Opus – \$ 25,000**

- **Special sponsor status for the 2020 season** with corporate branding displayed in virtual programs and during the pre-concert presentation, in addition to GBPSR and IPPNW outreach communications throughout the year.
- **Recognition as a lead sponsor** online during the performance.
- **Full page ad** in the virtual program book and recognition on GBPSR and IPPNW websites.

**Symphony – \$ 10,000**

- **Listing as leading sponsor in virtual concert materials** distributed through LSO and via GBPSR and IPPNW electronic and social media.
- **Three-quarter page ad** in the virtual program book and recognition on GBPSR and IPPNW websites.

**Concerto – \$ 5,000**

- **Recognition as a sponsor** on signage at the virtual concert and presentation and in the LSO virtual program.
- **Half page ad** in the virtual program book and recognition on GBPSR and IPPNW websites.

**Sonata – \$ 2,500**

- **Recognition as a sponsor** in the virtual program book.
- **Quarter page ad** in the virtual program book and on GBPSR and IPPNW websites.

**Prelude – \$ 1,000**

- **Recognition as a sponsor** in the virtual program book and on GBPSR and IPPNW websites.

**Additional Sponsorships**

- \$ 500 — **Minuet**
- \$ 250 — **Sarabande**
- \$ 100 — **Chaconne**
- \$ 50 — **Passacaglia**
- Guest (FREE or voluntary donation)

**Standalone Virtual Program Ads**

- \$ 3,000 — **Full Page Ad**
- \$ 1,500 — **Half Page Ad**
- \$ 750 — **Quarter Page Ad**

*I cannot attend but want to be a sponsor:* \_\_\_\_\_

For more information, visit: [gbpsr.org](http://gbpsr.org)

**Questions?**

Contact Michael Christ at IPPNW: [mchrist@ippnw.org](mailto:mchrist@ippnw.org) (617) 440-1733