



**Greater Boston Physicians for Social Responsibility, International Physicians for
the Prevention of Nuclear War, and Longwood Symphony Orchestra
HEALING ART OF MUSIC™ SPONSORSHIPS, ADVERTISING AND TICKETS
In Honor of Victor W. Sidel, MD**

GBPSR and IPPNW are honored to have been selected as Community Partners for the 2018 season of the Longwood Symphony Orchestra's (LSO) Healing Art of Music™ program. As Community Partners, we will be featured during an evening LSO concert on Saturday, October 13th at New England Conservatory's Jordan Hall in Boston, with proceeds benefitting our organizations' efforts to prevent nuclear war. The concert, as well as a dinner beforehand, will be dedicated to the memory of Dr. Victor Sidel, who was a pioneer and leader of our two organizations. Please support a sponsorship for this inspiring musical and educational event if you can. As a sponsor, you will have advertising opportunities and be prominently featured to an audience of approximately 1,100 people, including healthcare and business leaders.

SPONSORSHIPS

Magnum Opus — \$ 25,000

- **Special sponsor status for the 2018 season** with corporate branding displayed in programs and at dinner reception, in addition to GBPSR and IPPNW outreach communications throughout the year.
- **Recognition as a lead sponsor on-stage** during the performance and on signage in Jordan Hall.
- **Full page ad** in the program book and recognition on GBPSR and IPPNW websites.
- **Two tables for ten at our pre-concert dinner and twenty concert tickets.**

Symphony — \$ 10,000

- **Listing as lead sponsor on concert materials** distributed through LSO and via GBPSR and IPPNW electronic and social media.
- **Full page ad** in the program book.
- **One table for ten at our pre-concert dinner and ten concert tickets.**

Concerto — \$ 5,000

- **Recognition as a sponsor** on signage at the concert and dinner and in the LSO program.
- **Half page ad** in the program book and recognition on GBPSR and IPPNW websites.
- **Five dinner tickets and five concert tickets.**

Sonata — \$ 2,500

- **Quarter page ad** in the program book.
- **Recognition as a sponsor** in the program book and on GBPSR and IPPNW websites.
- **Two dinner tickets and two concert tickets.**

Prelude — \$ 1,000

- **Recognition as a sponsor** in the program book and on GBPSR and IPPNW websites.
- **Two dinner tickets and two concert tickets.**

TICKETS & ADS

Individual Tickets

- VIP Concert Ticket — \$ 125**
Preferred Seating
- Concert Ticket — \$ 65**
- Dinner Ticket — \$ 150** (\$50 donation)

Standalone Program Ads

- Full Page Ad — \$ **3,000**
- Half Page Ad — \$ **1,500**
- Quarter Page Ad — \$ **750**

- I cannot attend, but will make a donation:** _____

For more information or to buy tickets to the event, visit: gbpsr.org

Questions?
Contact Michael Christ at IPPNW:
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